



Vol. XLIX No.5 Rs. 50

#### Monthly Newsletter August 2016



S.No	Name of the Event proposed	Date	Status / Remarks
1	International Hometextiles & Furnishing Fair, Hong Kong	20-23 April 2016	Completed
2	Index, Dubai (Exploratory)	23-26 May 2016	Completed
3	Global Indian Festival, Malaysia	1-5 June 2016	Completed
4	Hometex & Floorex, Toronto, Canada (Exploratory)	7-9 June2016	Completed
5	India Textile – Handloom Exhibition, Anzio, Italy	7-9 July 2016	Completed
6	Hometextile Sourcing / Apparel Sourcing Expo, New York	12-14 July 2016	Completed
7	27 <sup>th</sup> India Home Furnishing Fair, Japan	20-22 July 2016	Completed
8	Decorex, Johannesburg, South Africa	5-9 August 2016	Completed
9	Buyer Seller Meet, Varanasi, India	7 & 8 August 2016	Completed
10	Intertextile Shanghai Home Textiles, Shanghai, China	24-27 August 2016	Completed
11	WHOS NEXT, Paris, France	2-5 September 2016	Completed
12	Maison & Objet, Paris, France	2-6 September 2016	Completed
13	Global Home Show / Market Week, New York, USA	18-22 September 2016	Registration Closed
14	IHGF, Greater Noida, India	14-18 October 2016	Registration Closed
15	China Import & Export Fair Phase III (CANTON), China	31 October - 4 November 2016	Registration Closed
16	International Sourcing Expo, Melbourne, Australia	15- 17 November 2016	Registration Closed
17	Heimtextil, Frankfurt, Germany	10-13 January 2017	Registration Closed
18	Domotex, Hannover, Germany	14-17 January 2017	Registration Closed
19	WHO's NEXT, Paris, France	January 2017	Registration Open
20	India Trade Expo, Islamabad, Pakistan	Feb/ March 2017	Registration Open
21	India Sourcing Fair, Chile	March 2017	Registration Open
22	7 <sup>th</sup> India International Handwoven Fair, Chennai	22-24 March 2017	Registration Open



# HANDLOOM EXPORT

Newsletter of Handloom Export Promotion Council August 2016 Vol. XLIX No.5

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#### Cover page includes

- 1. HMoT dedicating new buildings for six Common Facility Centres in Varanasi during 2<sup>nd</sup> National Handloom Day
- 2. Shri.AjayTamta, Minister of State for Textiles visiting participant stall during Buyer Seller Meet at Varanasi

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and another



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CERCARDES!

## Chairman's Column

#### Dear Members,

The 2<sup>nd</sup> National Handloom Day was inaugurated by Smt. Smriti Zubin Irani, Hon'ble Union Minister for Textiles in Varanasi on August 07, 2016 and the event was organised by the Ministry of Textiles. The 'I wear handloom' hashtag made by Hon'ble Union Minister created a massive response and would serve as a motivating factor for the entire handloom sector.

On the sideline of the 2<sup>nd</sup> National Handloom Day event, Council organised a Buyer Seller Meet (BSM) in Varanasi on 7<sup>th</sup> & 8<sup>th</sup> August 2016. It served as a platform for the



manufacturers of Varanasi region and Merchant exporters from other parts of India to meet and establish market linkage. Shri Ajay Tamta, Hon'ble Minister of State for Textiles, Govt. of India along with Smt. Rashmi Verma, Secretary (Textiles) and Shri Alok Kumar, Development Commissioner (Handlooms), Ministry of Textiles, Govt. of India visited the event and interacted with participants. A detailed report on this is published in this issue. At this juncture, I recall that HEPC had the privilege of playing a vital role in organising the 1<sup>st</sup> National Handloom Day which was inaugurated by the Hon'ble Prime Minister on August 07, 2015 at Chennai.

Among various promotional activities undertaken by the Council, it is now mainly focusing on promotion of India Handloom Brand (IHB). So far, there are 449 IHB registered holders. As IHB promotional measures are being taken by the Ministry of Textiles, all exporters are requested to register under India Handloom Brand because in future Ministry may make IHB registrations mandatory and only IHB registered holders may be allowed to participate in international fairs through Council at subsidised rates. Further it will also be a matter of pride that all HEPC member exporters are registered for IHB which assures quality products.

Council will be presenting Export Awards for the years 2014-15 and 2015-16 during the 28<sup>th</sup> Export Award function which is scheduled to be organised during the 7<sup>th</sup> India International Handwoven Fair to be held during March 2017 to honour the meritorious exporters who have shown best export performance. In this regard, Council has already sent circular to all member exporters inviting applications with due date as 31.10.2016. The same is posted in HEPC website also. Member exporters are requested to send their applications in time for shortlisting the awardees.

As per the data received from DGCI&S, Kolkata, export of handloom products has reached Rs.630 crore/US\$ 94 million during April-June 2016 and registered growth of 4% in rupee term but decline of 1% in dollar term when compared to April-June 2015 which was Rs.606 crore/US\$ 95 million. We may have to take more active steps to promote exports in order to achieve our target of US\$ 450 million for 2016-17.

Member exporters are requested to send their valuable comments / suggestions regularly for taking up at the required forum. Member exporters are also requested to participate in all activities of Council by regularly visiting Council's Website and HEPC mobile app for updates.

With warm regards,

V.Kumar, Chairman



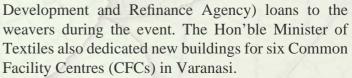
#### 2<sup>nd</sup> National Handloom Day

7<sup>th</sup> August was notified by the Government of India as National Handloom Day with the objective to generate awareness about the importance of handloom industry, its contribution to the socioeconomic development of the country in general and to promote handlooms, increase income of weavers and enhance their pride in particular. The first National Handloom Day was launched by the Hon'ble Prime Minister of India on 7<sup>th</sup> August, 2015 at Chennai.

The 2<sup>nd</sup> National Handloom Day (NHD) was celebrated at Swatantrata Bhawan, Banaras Hindu University, Varanasi on 7<sup>th</sup> August, 2016. It was inaugurated by Smt. Smriti Zubin Irani, Hon'ble Minister of Textiles by lighting lamp in the presence of Shri. Rajiv Pratap Rudy, Hon'ble Minister of State (IC) for Skill Development and Entrepreneurship, Shri. Ajay Tamta, Minister of State for Textiles, Shri. Mahboob Ali, Minister of Textiles, Sericulture & Vocational Education, Govt. of Uttar Pradesh, Smt. Rashmi Verma, Secretary Textiles, Ministry of Textiles, Govt.of India, Shri. Alok Kumar, Development Commissioner (Handlooms), Ministry of Textiles, Govt. of India, Chairman of EPC's, members of the trade, Ministry Officials, Journalists, Press &Media.



The Hon'ble Minister of Textiles felicitated winners of Sant Kabir and National Handloom Awards (2015) and also distributed MUDRA (Micro Units







HMoT sanctioning MUDRA loans to weavers



Ministry of Textiles also signed a Memorandum of Understanding (MoU) with the Ministry of Skill Development and Entrepreneurship for skill upgradation of handloom weavers through Weavers Service Centres (WSCs). It also signed MoUs with National Institute of Open Schooling and Indira Gandhi National Open University to provide education facilities to weavers and designer institutes through National Institute of Fashion Technology, Fashion Design Council of India to promote hand-woven



textiles. Hon'ble Minister of Textiles announced that a census of weavers would be undertaken and national helpline will be launched. She stated that census of weavers had not been conducted in the country for long. Holding a fresh census has become a must to know the financial condition of weavers, measures required for improving their income and to ensure that all facilities being introduced by the government are reaching every weaver.







HMoT conferring Sant Kabir and National Awards for the best weavers



HMoT conferring Garment Design Contest Award

Ministry of Textiles also signed an MoU with NIFT for implementing revamped curricula to incorporate handlooms and handicrafts and also to engage leading fashion designers to work with handloom clusters.

Besides the main event in Varanasi, many other

programmes on National Handloom Day have been organised at state level in all the states. In addition, the Day was celebrated is more than 200 handloom clusters. Doordarshan also broadcasted a special one hour programme on that day.

Lakshmi Narayan





#### **Buyer Seller Meet**

Council under National Handloom Development Programme of O/o Development Commissioner (Handlooms), Ministry of Textiles, Govt. of India, organised a Buyer Seller Meet (BSM) at Hotel Surya in Varanasi on 7<sup>th</sup> & 8<sup>th</sup> August 2016. The event was organised on the side-line of 2<sup>nd</sup> National Handloom Day celebrations held in Varanasi on August 7, 2016 to provide a platform for the manufacturers of Varanasi region and merchant exporters from other parts of India to meet and establish market linkage with suitable colour and design interventions.



Chairman, HEPC welcoming Shri. Ajay Tamta, Hon'ble Minister of State for Textiles, Govt. of India for the event.

Shri. Ajay Tamta, Hon'ble Minister of State for Textiles, Govt. of India along with Smt. Rashmi Verma, Secretary (Textiles) and Shri. Alok Kumar, Development Commissioner (Handlooms), Ministry of Textiles, Govt. of India visited the event and interacted with participants. 13 Executive Committee Members of HEPC also participated in the event.







About 40 participants from Varanasi region exhibited in this event. The profile of the participants is furnished below:

- India Handloom Brand (IHB) Registered Holders -13 Nos
- National Awardees- 6 Nos
- Handloom Mark registrants -3 Nos
- Others-18 Nos.

The exhibitors had a display of mixed range of products which included stoles / scarves, dress materials, garments, fabrics, made ups & home furnishings, wall hangings and sarees.

Stoles/ Scarves	Dress Materials	Garments	Made-ups & Homefurnishings	Fabrics	Wall Hangings	Sarees
13	17	3	9	5	2	12





Stall view of participants

Report 

Council organised visit of 26 buyers from prominent export centres, details of which are given below. The product profile of visitors covered hometextiles & madeups and stoles, scarves, garments and fabrics.

100	Karur	Panipat	New Delhi	West Bengal	Chennai	Bengaluru	Others
	8	2	6	3	2	2	3*

\* one each from Jaipur, Bhagalpur and Guwahati The profile of Buyers is given below:

- Madeups, Homefurnishings, Fabrics etc., -15Nos.
- Stoles/ Scarves, Garments / Fabrics, Dress Materials -11Nos.

Stall view of participants





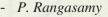
As per the feedback from exhibitors, business worth of Rs.9 lakh was generated. The participants opined that the business linkage established during the event would fetch more business for exhibitors and buyers.

The visitors intimated that they were able to establish link with the direct manufacturers which would facilitate them to expand their products display with new range of products during fair participation. Visitors also informed that the texture, design and color of fabrics including sarees can be explored in overseas market with suitable adaptation. Most of the exhibitors are inclined to undertake such adaptation to suit the market requirement, a change in their approach as compared to their reluctance for such adaptations earlier.



Sant Kabir award winner Shri. Haji Rais Ahmad

Council availed the services of National Institute of Fashion Technology, Raebareli for providing display assistance to exhibitors for improved visual merchandising of products. A team of 6 students with the guidance of two faculties helped the exhibition in visual merchandising.





#### Handloom Garment Exhibition

A thematic display of exquisite collection of Sant Kabir & National Awardees was organised by O/o DC (Handlooms), Ministry of Textiles, Govt. of India, on 7<sup>th</sup> & 8<sup>th</sup> August 2016 at Hotel Surya in Varanasi. Products of India Handloom Brand Garment Design

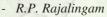




contest winners, BIBA, ONAYA and Natural Dyed fabrics were also displayed. NIFT had also put up a Garment collection titled "Design Sutra by NIFT". Some of the photographs of the Exhibition are published here.









## 27th India Home Furnishing Fair & 37th India Garment Fair, Osaka, Japan

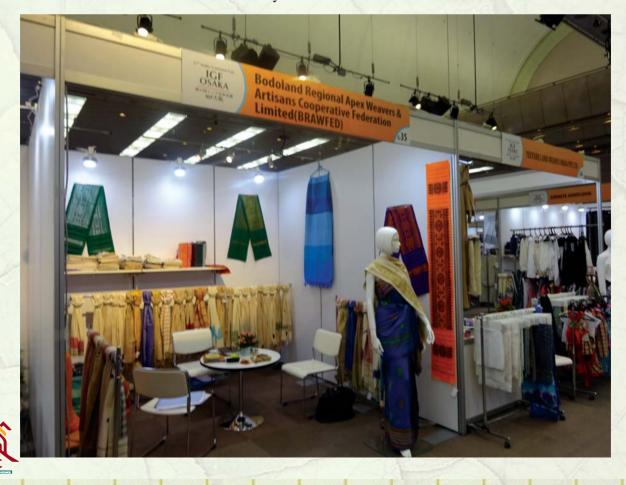
India Home Furnishing Fair and India Garment Fair are two events being organized concurrently at the same venue in Osaka, Japan for the past 27 and 37 years respectively by India Trade Promotion Organisation (ITPO). The event is an exclusive show for Indian exporters catering to both garments and home furnishing section. 27<sup>th</sup> India Home Furnishing Fair and 37<sup>th</sup> India Garment Fair were held in Mydome, Osaka, Japan from 20<sup>th</sup> to 22<sup>nd</sup> July, 2016. This year, total space of 1164 Sqm was taken by the fair authority in two floors i.e. 2<sup>nd</sup> and 3<sup>rd</sup> floor of Mydome, Osaka, Japan. The exclusive theme pavilions which comprise mainly of hometextiles and garments were arranged in 2nd and 3rd floors during the exhibition.

In this edition, HEPC participated with 31 member exporters including one handloom cluster from North East India by taking constructed booth area of 384 sq.m. The participation of 30 member exporters was organized with the financial assistance under the Market Access Initiative Scheme of Ministry of

HEPO

Commerce & Industry and participation of Handloom cluster – "Bodoland Regional Apex Weavers & Artisans Coop. Federation Ltd.", Kokrajhar, Assam from North East India under National Handloom Development Programme of the office of Development Commissioner (Handlooms), Ministry of Textiles. Of the above 31, 25 member exporters were accommodated in Home Furnishing Section in second floor area and 6 member exporters were accommodated in Garment Section in 3<sup>rd</sup> floor.HEPC put up Central Promotional Stall in the fair to showcase publications of HEPC and to mobilize buyers for the India International Handwoven Fair 2017.

Wide range of Handloom products such as Eri and Muga Silk, Shawl, Stoles, Bed covers, Duvet Cover, Quilt, Half Jacket, Scarf etc. were displayed by the cluster in Garment section (3rd floor). Buyers praised the uniqueness of products and they required some options in mix of Eri and cotton.



The fair was inaugurated on 20<sup>th</sup> July 2016 by H.E. Shri. Sujan R.Chinoy, Ambassador, Embassy of India, Tokyo, Japan in presence of Shri. L.C.Goyal, CMD, ITPO, Shri. T.Armstrong Changsan, CGI, Osaka, Japan, Shri. Hiroshi Yamaguchi, Dy.Director General for International Policy & Coordination, Ministry of Economy, Trade & Industry, Japan, Shri. Osamu Tsugumi, Director General, Department of Commerce, Industry & Labour, Osaka Prefectural Government, Shri. Tatsuki Kodama, President, Osaka

Chamber of Commerce & Industry, Shri. Shinya Fuji, Director General, Japan External Trade Organisation, Osaka, and Shri. Hideyuki Nanbu, President, Osaka Foundation for Trade & Industry. H.E. Shri Sujan R.Chinoy, in his inaugural speech stated that it is right time for Japanese importers to take advantage of CEPA as tariff duty on textile products came down to zero under this agreement. Formal ribbon cutting ceremony was also held.







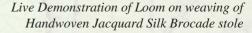
After the inauguration, Ambassador of India along with CMD, ITPO and other officials visited participants stalls and interacted with them.



Ambassador visit to participant stalls

In addition, Live demonstration of weaving of Handwoven Jacquard silk brocade stole was arranged with financial assistance from the Office of the Development Commissioner (Handlooms), Ministry of Textiles, Government of India. The live demonstration was performed by Shri. Peer Mohammad Ansari, National Awardee and Shri.Ram Lal Maurya, National and Sant Kabir Awardee. Shri. Manoj Jain, Deputy Director, Office of the Development Commissioner (Handlooms) described the weaving procedures and uniqueness of Handloom products to the Ambassador and other dignitaries with the help of interpreter and the same was appreciated by the Ambassador. Product samples of brocade stole and saree were also shown to visitors and they have shown keen interest in weaving techniques, designs made in light and dull colour.







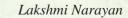
Elaborate publicity was made for India Handloom Brand through posters in Council's promotional stand and distribution of brochures.

According to fair authority, about 86 exhibitors displayed their products in 2 Halls i.e 30 exhibitors of Home Furnishing products at  $2^{nd}$  floor and 56 exhibitors of garments and accessories products in  $3^{rd}$  floor more than 2200 buyers have visited the fair and total business of Rs.40 million were generated during the event.

As per feedback received from the participants 434 visitors visited the HEPC member stalls and spot order worth of USD 445812 and business enquiries worth of USD 900121 were generated during the fair. Participants reported that they have got spot orders for rugs, towels, cushions, bags, apron, throws, bathmat, blankets, scarves, stoles, shawls and garments. Most of the participants expressed their interest to participate in next edition of this fair through the Council.



The next edition the event will be held from 2<sup>nd</sup> to 4<sup>th</sup> August, 2017 at Mydome in Osaka, Japan.





#### Decorex, Johannesburg, South Africa

#### **About Decorex**

Decorex SA is Africa's premier décor, design and lifestyle exhibition portfolio. It is a global brand launched in South Africa 23 years ago. With no fewer than seven halls and over 22,000sqm of exhibition space showcasing the latest décor and design trends, products and services, Decorex Joburg 2016 offers the ultimate business forum for trade professionals. The fair was organised by Thebe Reed Exhibitions, Johannesburg, South Africa at Gallagher Convention Center, 16 Richards Drive, Midrand 1685, Johannesburg, South Africa. Hall 3 was dedicated for home textile products and Hall 5 was allotted for floor covering and others.



#### **Trade Business Programme**

The Trade Business Programme is designed for industry professionals to get the most out of their visit to Decorex Joburg and 100% Design and gives exhibitors, trade visitors and delegates the opportunity to meet and engage on oneon-one basis, to connect with the right people to take their business forward. The Programme provides the definitive platform for professionals to raise their



brand awareness among the trade and to forge new contacts with top industry figures. The Programme's main purpose is to maximise return on investment by generating trade leads, increasing orders and promoting products and brands to targeted trade audience. Ultimately, the programme gives attendees the chance to position themselves at the heart of an influential network of some of the country's greatest designers, educators, entrepreneurs, retailers and thinkers.

#### **Export Trends of South Africa**

Table detailing export of handloom products to South Africa during 2013-14, 2014-15 and 2015-16

Hard and a second	US\$ million					
Products	2013-14	2014-15	2015-16	% growth during 2014-15	% growth during 2015-16	
Fabrics	0.001	×-×	0.001		-	
Floor coverings	2.72	3.31	3.74	21.87	12.94	
Clothing accessories	0.11	0.001	0.03	-98.68	2288.21	
Madeups	3.41	3.20	4.20	-6.43	31.47	
Total	6.24	6.51	7.97	4.29	22.55	

Export of handloom products has registered steady growth during the last three years. Exports which was US\$ 6.24 million during 2013-14 increased to US\$ 6.51 million during 2014-15 and US\$ 7.97 million during 2015-16 with a growth percentage of 23 during 2015-16.

#### **About HEPC's Participation**

Handloom Export Promotion Council organised participation of member exporters in the Decorex Fair held from 5<sup>th</sup> to 9<sup>th</sup> August 2016 under National

Handloom Development Programme (NHDP) of Ministry of Textiles, Govt. of India. Council participated for the first time in Decorex, Johannesburg, South Africa with 6 member exporters to explore the market trend.

Three member participants dealing with Home Textiles, Table Linen, Bed Linen and Kitchen Linen showcased their products in Hall 3 and three Member participants dealing with Throws, Cushions, Carpets, Bathmat, Rugs and Jute matsdisplayed their products in Hall 5.









HEPC set up a central promotional stall in Hall 5 wherein publicity elements like posters of India Handloom Brand, posters of products registered under India Handloom Brand, Video promoting the traditional value of India Handloom Brand were displayed. Also posters of India International Handwoven Fair, Sourcing Directory, Handloom Atlas, India Handloom Brand Leaflet and Brochures were displayed at HEPC stall. Visitors were explained about the India Handloom Brand (IHB) & its advantage

HEP

and also told about the IHB label to identify the right product. Further, they were informed about the India International Handwoven Fair and the benefit package offered by the Council to the buyers.

**Fair Report** 

Shri Naresh Kumar, Consul Commercial, Consulate General of India, Johannesburg visited all our member participants and interacted with them. During the interaction, he informed that all the assistance relating to trade will be supported by him.



#### Feedback

Member participants informed that they were able to enter in to new market. They also informed that this event helped them to strengthen the relationship with their existing buyers. Few participants got the spot orders along with enquires.

**Business Summary** 

**Fair Report** 

Spot Orders (Rs in Lakh)	Enquiry Generated (Rs. in lakh)
27.20	65.36

#### Market survey undertaken in leading hometextiles retail stores in Johannesburg, South Africa.

Sl.No.	Product details	ZAR
1	Cushion Cover - standard	45.99
2	Rug Mat	25.99
3	Comforter set	179.99
4	Bath Towel (3 Pcs – Big Size)	169.99
5	Bath Mat (2pcs set)	119.99
6	Bath Towel – Standard Size	49.99
7	Jute Mat – Multicolour – Non sized	14.99
8	Face Towel – 5Pcs pack (26 cm * 28 cm)	79.99
9	Standard pillow cases	89.95
10	Apron	99.00
11	6 Pcs Towel set stone	217.50
12	Cotton Bath Towel - white	69.97
13	Kitchen Towel – 2pack (40*60 cm)	29.99
14	Quilted bed spread- Queen (240*250 cm)	599.95
15	Duvet Cover Set (200 * 200 cm)	199.95
16	Cotton Bathroom Set 52*65 / 52 * 50 cm	79.99

S. Johnson Samuel



(To be published in the Gazette of India Extraordinary Part-II Section 3, Sub Section (ii)

Government of India Ministry of Commerce and Industry Department of Commerce Directorate General of Foreign Trade

#### Notification No. 21/2015-2020 New Delhi, Dated the 11<sup>th</sup> August, 2016

#### Subject: Special Advance Authorisation Scheme for export of Articles of Apparel and Clothing Accessories. Amendments in FTP 2015-2020 – reg.

S.O.(E) In exercise of the powers conferred by Section 5 of the Foreign Trade (Development and Regulation) Act, 1992, as amended, read with Para 1.02 of the Foreign Trade Policy, 2015-2020, the Central Government hereby makes the following amendments in the Foreign Trade Policy (FTP) 2015-2020 with effect from 1<sup>st</sup> September 2016, namely:

Below existing para 4.04, a new para 4.04A is added as follows:
4.04A Special Advance Authorisation Scheme for export of Articles of Apparel and Clothing accessories.

Duty free import of fabric under 'Special Advance Authorisation Scheme for export of Articles of Apparel and Clothing Accessories' shall be allowed, as per Customs Notification issued for this scheme, for export of items covered under Chapter 61 and 62 of ITe( HS) Classification of Export and Import, subject to the following terms and conditions:

- (i) The authorisation shall be issued based on Standard Input output Norms (SiaN) or prior fixation of norms by Norms Committee ..
- (ii) The authorisation shall be issued for the import of relevant fabrics including inter lining only as input. No other input, packing material, fuel, oil and catalyst shall be allowed for import under this authorisation.
- (iii) Exporters shall be eligible for All Industry Rate of Duty Drawback, for non fabric inputs, as determined by Central Government for this scheme. For the purpose of value addition norm of para 4.08 of FTP, the value of any other input used on which benefit of Drawback is claimed or intended to be claimed shall be equal to 22% of the FOB value of export realised. Minimum value addition shall be as per para 4.09 of FTP.
- (iv) Where the exporter desires to claim drawback determined and fixed by Central Excise Authority (brand rate), he shall follow para 4.15 of FTP regarding declarations to be made in application for the authorisation and make export under claim for brand rate. In such cases the value addition shall be as per para 4.08 of FTP. Minimum value addition shall be as per para 4.09 of FTP.
- (v) Authorisation, and the fabric imported, shall be subject actual user condition. The same shall be non transferable even after completion of export obligation. However fabric imported may be transferred for job work as permitted by Central Excise (excluding to units located in areas eligible for area based exemption from Central Excise Duty). Invalidation of the authorisation shall not permitted.



Trade Notification

- (vil The fabric imported shall be subject to pre-import condition and it shall be physically incorporated in the export product (making normal allowance for wastage), Only Physical exports shall fulfil the export obligation
- (vii) Provisions of paragraphs 4,02, 4.05(a), 4.13(i), 4.13(ii), 4.14, 415, 4.17, 4.19, 4.21(il, 4.21(il, 4.21(il, 4.21(il), 4.21(i), 4.22(i), and 4.24 of Foreign Trade Policy shall be applicable insofar as they are not inconsistent with this scheme.

**Effect of this Notification:** A new scheme called Special Advance Authorisation Scheme for export of Articles of Apparel and Clothing Accessories of Chapter 61 & 62 of ITC(HS) Classification is introduced with effect from 1" September 2016 wherein exporters are entitled for an authorisation for fabrics including inter lining on pre-import basis, and All Industry Rate of Duty Drawback for non-fabric inputs on the exports,

(Anup Wadhawan ) Director General of Foreign Trade E-mail: dgft@nic.in

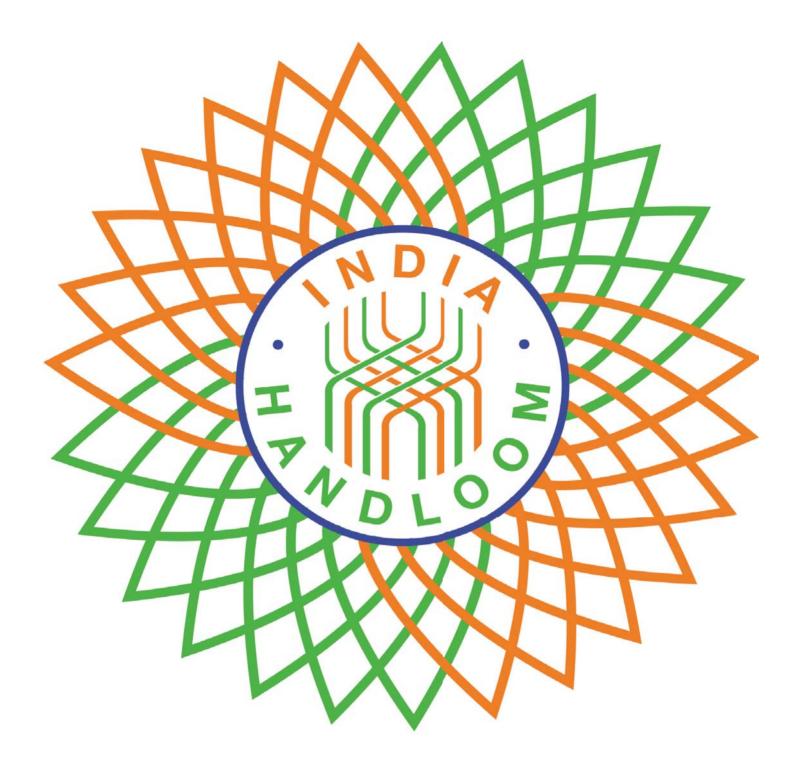
#### (Issued from F.No-01/94/180/21/AM17/PC-4)



206<sup>th</sup> Executive Committee Meeting was held on 07.08.2016 at Varanasi to discuss about various activities of the Council.







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OPPORTUNITY TO MEET 150 OVERSEAS BUYERS Rush your application

# Your window to handwovens



# Handloom Export Promotion Council

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