

Report on Participation in

IHGF Delhi Fair

At

India Expo Centre & Mart, Greater Noida

14th – 18th October 2018



Handloom Export Promotion Council

(Ministry of Textiles, Govt. of India)

34 Cathedral Garden Road,

Nungambakkam, Chennai – 600 034.

Email: hepc@hepcindia.com Website: hepcindia.com

AT A GLANCE :

Name of the fair : IHGF Delhi Fair
Fair Date : 14th to 18th October 2018
Organizer : Export Promotion Council for Handicrafts
Venue : India Expo Centre & Mart,
Greater Noida

Highlights of the fair as reported by fair authorities:

No. of Exhibitors : 3000 +
No of Halls : 16
Area : 1,90,000 square meters

HEPC Participants Feedback

Products Displayed : Handloom Table Linen, Kitchen Linen, Home Furnishing, Rugs, Cushion, Throw, Pouf, Cotton Mats, Cushion Cover, Wall Hanging, Stoll, Scarfs, Fabrics Bath Rugs, Bathmats, & Durries, Carpets & Made-ups

No of exhibitors through HEPC : 13

Name of the Scheme : NHDP (Ministry of Textiles)

Visitors visited HPEC Participants Booth : 176

Spot Orders : Rs.38,08,556/-

Enquiries Generated : Rs.5,25,79,126/-

IHGF Delhi Fair – A Brief

The fair was held in 16 halls & each hall was dedicated to a specific products details as follows:

Halls 9,10,11,12
(Outside) : Housewares, Gift & Decorative,
Bathroom Accessores, Lawan &
Garden Products

Halls : Home Textiles, Furnishing &
Ground Floor – Hall 1,3 : Home Textiles, Floor Covering
Upper Floor – Hall 2,2A& 4 & Furnishing

Halls : Fashion Jewellery & Accessores
Upper Floor & Bags
Halls 2A, 4,6 & 8

Halls : Christmas Decoration, Candles &
Upper Floor Incense Sticks
Halls 2A&4

Halls
Outside 12,14,15,& 16 : Furniture & Home Accessories
(CFB front lown)

Halls
Ground Floor – 5 & 7 : Lamps & Lighting products.
Upper Floor Hall 2A

The 46th edition of IHGF Delhi Fair Autumn 2018 was held at India Exposition Mart Limited from 14th to 18th October 2018. The fair was inaugurated by Shir Ajay Tamata, Hon'ble Minister of State for Textiles, Govt. of India, by lighting of traditional lamp, followed by release of fair directory in the presence of Guest of Honour Shri Ram Muivah, Secretary North Eastern Council, Chairman, EPCH & Chairmen of other EPC's, members of the trade, Ministry Officials, overseas buyers, participants, press & media.

According to EPCH more than 3200 exhibitors have displayed their products in 16 halls across 1,90,000 sqm besides permanent mart.

HEPC has participated in this fair under National Handloom Development Program of O/o. Development Commissioner for Handloom, Ministry of Textiles with 13 member exporters. EPCH has provided only 10 booths against the request for 21 booths.

The following 13 member exporters have participated in the exhibition

Sl No.	Name of the Firm	Products
1	Pragya International, New Delhi	Handloom Garments, Madeups, Scarves, accessories etc.
2	Mats N More, Alappuzha	Door Mats in Coir, Rubber, Jute mats
3	Banaras Silk Mfg. Co., Varanasi	Handloom Silk, Cotton & blend fabrics & Cushion cover
4	Today Handloom, Panipat	Rugs, Cushion, Throw, Pouf
5	Mahadev Exports, Panipat	Bathrugs, Woven Rugs, Poufs, Basket, Throws, Cushions
6	Karma Eneterprises, Rajkot	Handloom Patola Saree, Dupatta & Stole
7	Royal Home Creations, Panipat	Bathmats, Rugs, Durries, Cushions, etc.
8	Raas Exports, Karur	Home Textiles, Madeups, Cushion, Kitchen Textile, Living Linen, Chairpad, etc.,
9	Anncy Internaational, Karur	Home Textiles
10	Garud Fabs LLP, Noida	Home Textiles, Table line, Cushion cover, quilt, Curtain etc.

11	Risam Exports, Katwa	Handloom Products
12	Dayal Overseas, Panipat	Rugs, Bathmats, Handloom Throws, Pouffs, Towel, Cushions, Carpets etc.
13	Master Lienes Inc., Karur	Bedding, Cushion cover, Table linen, Kitchen linen, Pot holder, Govle, Chair paid, Mattress, apron, etc.

The participants have displayed Handloom Rug, Stole, Bag , Door mats, Home Furnishing, Upholstery, Fabric, Curtain, Cushion Cover, Throw, Table Cover, Cushion Pouffs, Kitchen Towel, Apron, Door stopper & Made-ups, etc.

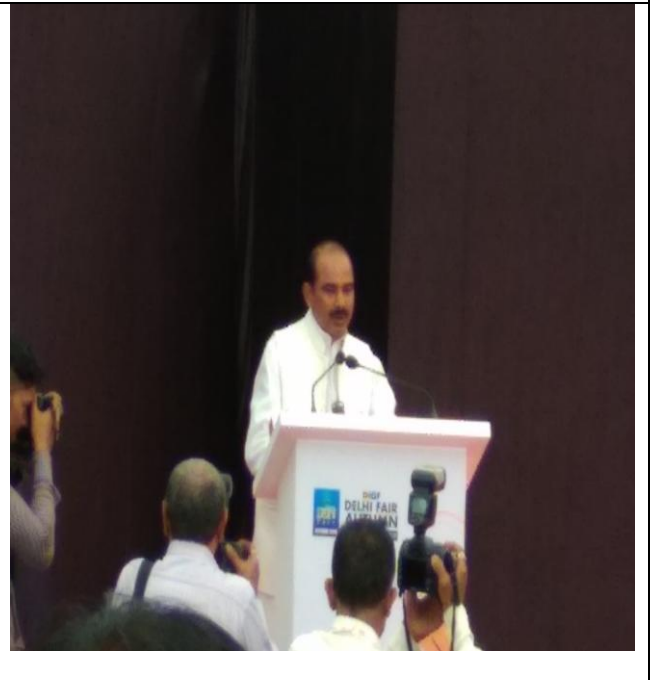
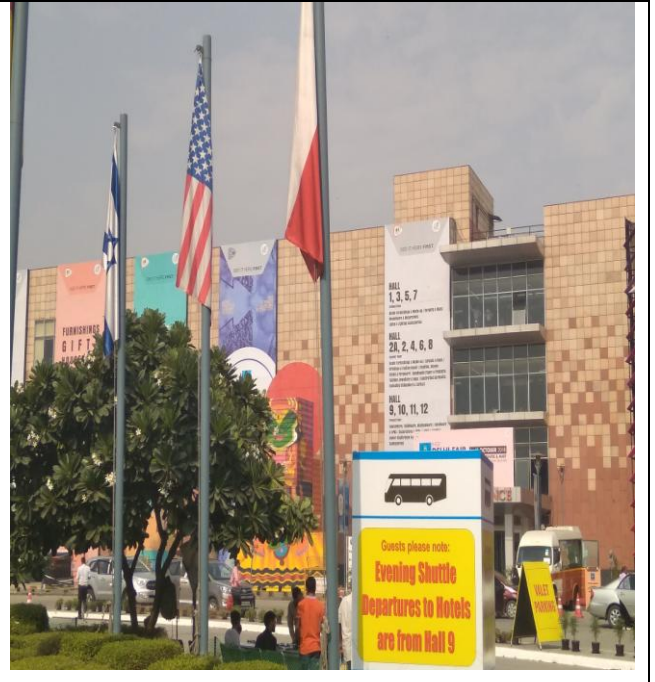
As per the feedback received from our participants there were 176 business visitors have visited them & placed spot orders worth of Rs.38.08 lakhs & made enquiries worth of Rs. 5.25 crores .

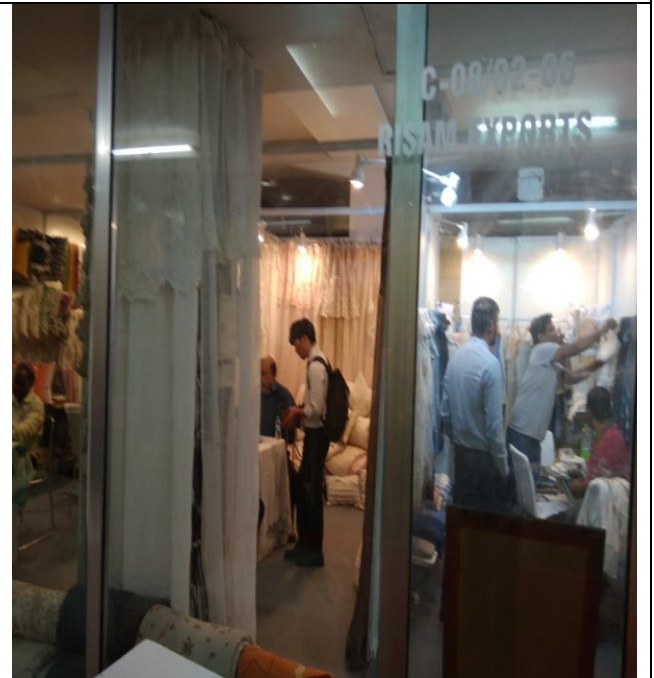
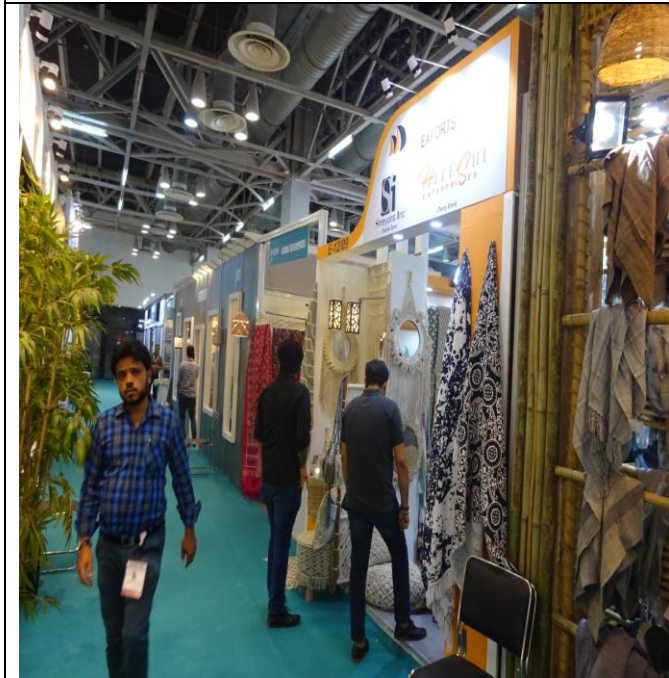
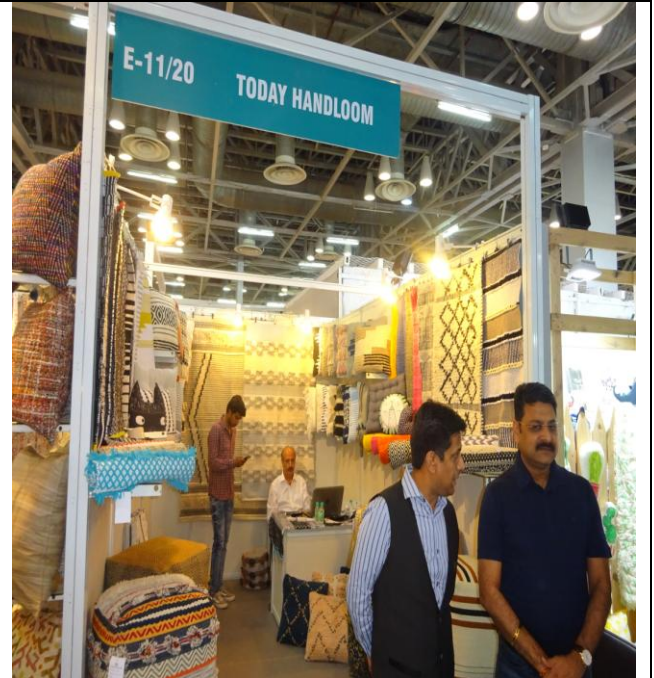
During the fair as usual many seminars have been organized.

The fair was coordinated by staff of Regional Office, HEPC headed by Shri R.P. Rajalingam.

The next IHGF Delhi Fair, Spring is to be held during 18-22 February 2019.

Few photographs taken during the Fair.







(R.P.RAJALINGAM)
Consultant