



Monthly Newsletter

HANDLOOM EXPORT

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March 2019



THE HANDLOOM EXPORT PROMOTION COUNCIL



INDIA HANDLOOM

COMFORT

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HANDLOOM EXPORT

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Export Promotion Council
March 2019 Vol.L No.12



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ANNUAL SUBSCRIPTION

Non Members : Rs. 1000/-

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please contact the Council at hepc@hepcindia.com

Dear Members,

Ministry of Textiles, Govt. of India had signed MoU with Department of Foreign Affairs, Govt. of Australia during Textile India 2017 with an aim for collaboration between Indian handloom weavers and Textile artisans & Australian Designers thus will help in creating international market for Indian handwoven textiles. As envisaged in the MoU, Council has already coordinated runway show in India during October 2018 and as final component of this, Indian Textile Exhibition held alongside of Virgin Australia Melbourne Fashion Festival, during 4th - 29th March 2019 at LCI Melbourne's Collingwood Campus in the heart of the most vibrant arts and design precinct in Melbourne. It is first of its kind where a comprehensive display of stunning Indian textiles alongside photography, video, live demonstrations and the collections of the regional techniques which highlights the cultural significance.



In pursuance to "Ease of Doing Business" initiative of the government, department of revenue has launched e-SANCHIT web portal with the objective of reducing physical interface between customs, regulatory agencies & the trade (importers/exporters) and also for eliminating the requirement of traders to submit hard copies of document related to imports and exports. In respect of this, now, Council has taken necessary steps for issuance of RCMC and import certificate online and it is in process. Further, Office of Directorate General of Foreign Trade has announced discontinuation of issue of physical copy of MEIS/SEIS scrips for EDI ports with effect from 10.04.2019.

The handloom export data for the period April' 18-Jan' 19 has shown positive growth by 1.62% in rupee term and negative growth by 5.9% in dollar term which signals more efforts to be made to achieve the target. However, handloom fabrics export grew by 52% during the period of April' 18-Jan' 19 as compared to same period of previous year. I hope the revised RoSCTL scheme would benefit the industry and I also urge the government to extend the same to fabrics and floor coverings also. Besides these, incentives or tariff preferences for IHB and GI tagged products are vital to be considered to ensure the presence of Indian Handloom products in the international market.

With warm regards,

A handwritten signature in blue ink, appearing to read "K.N. Prabhu".

Dr. K.N. Prabhu,
Chairman

WHO'S NEXT FAIR, JANUARY 18-21, 2019, PARIS

Who's Next winter edition witnessed participation of 1,200 exhibitors, 44,542 visitors (68% were French visitors & 32% international visitors) as per report of WSN group. This edition was the 25th anniversary and it brought together ready-to-wear, accessories, lifestyle and beauty. The fair was organised at Hall 2-Ready to wear, Hall 3-From-Textile Accessories, Bags and Leather Goods, Shoes, Fine Jewellery & Hall 4-Ready to wear, Accessories. During the present edition, various beauty and lifestyle workshops, concerts were organised simultaneously.

Export of handloom products to France:

Table detailing export of handloom products to France during 2015-16, 2016-17 and 2017-18

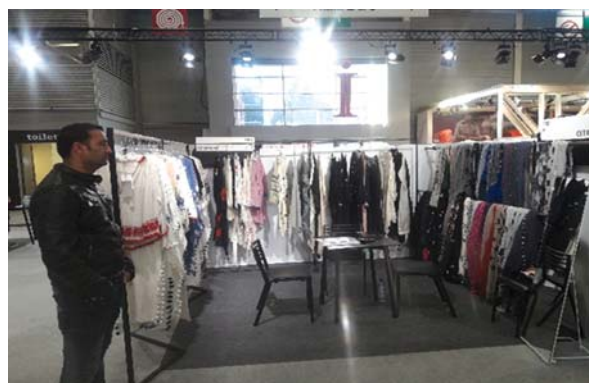
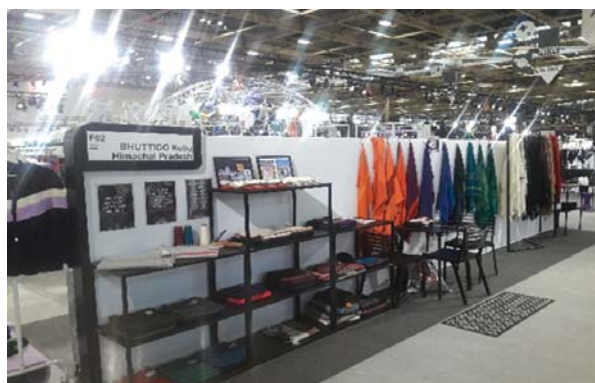
S.#	Category	2015-16		2016-17		2017-18	
		INR CR	US \$ M	INR CR	US \$ M	INR CR	US \$ M
1	Fabrics	3.20	0.48	1.64	0.25	1.27	0.20
2	Floor Coverings	28.74	4.39	29.15	4.36	34.85	5.41
3	Clothing Accessories	3.11	0.49	6.34	0.95	0.85	0.13
4	Madeups	50.89	7.77	60.10	8.99	68.27	10.60
	Total	85.93	13.13	97.24	14.54	105.23	16.33

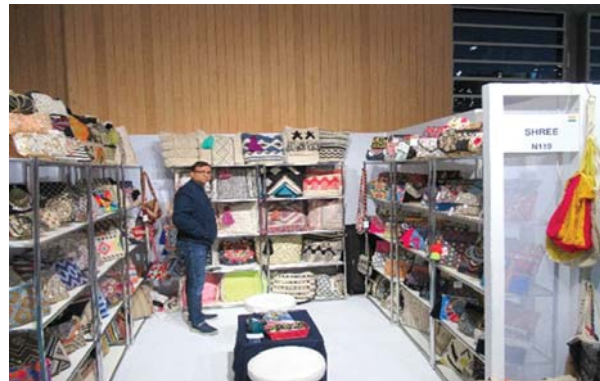
It is observed that there is an increase in the export of Handloom products to France. Export registered 13.16% year-on-year growth in rupee terms during 2016-17 and 8.23% year-on-year growth in rupee terms during 2017-18. In order to provide impetus in the export of Handloom products to EU, Council repeated participated in the winter edition of Who's Next Fair, Paris.

Council's participation in Who's Next Fair:

During the current year, Council participated with 21 Member Exporters. Council's participants were accommodated in the From section, Premiere Classe at Hall 3 and at Hall 4.

Member Exporters displayed varied products such as Viscose, Cotton, Linen woven women's wear, High fashioned, Scarves, Fashion jewellery, Stoles, Beach wear, Hand bags, Garments, Hand beaded polyester/Cotton bags, Hair bands, Belts (Hand beaded), Shawls, Fashion bags, Hammock, Home textiles, Ladies garments, Handloom scarves, Phulkari, Embroidered bags & belts at the fair.



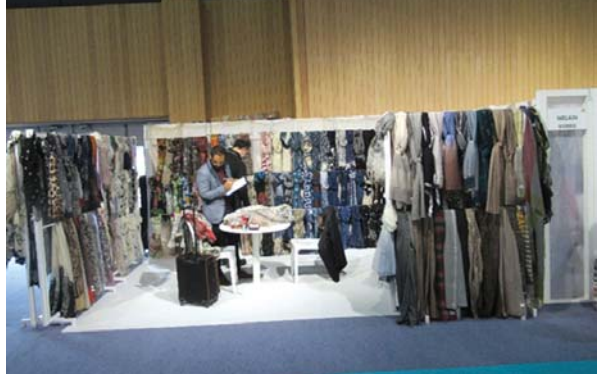


Council had put up a promotional booth wherein IHB registered products, Handloom Atlas, IHB leaflet, brochure, fair catalogue featuring list of member participants in the fair were displayed. **Council's official explained in detail about Indian Handloom Brand to the visitors, interacted with direct participants for registering their firms with HEPC for increasing participation at the fair.** During the fair, Buyers were explained about ITSF fair and interested buyers were registered for attending ITSF 2019 and business cards were collected for establishing contacting with them.



It was observed during the fair days that footfall of the buyers on the opening day was very good with continuous flow of buyers. Buyer footfall was moderate during the second and third day and peaked during the last day. Almost all the Member Exporters had Buyer visits to their stalls with few exporters being busy during the fair.





As per Members Exporters feedback, participation in the current edition of Who's Next Fair has enabled them to enter into new markets like Italy, Portugal, Turkey, Mauritius, Spain, Japan, Denmark, France, Greece, The Netherlands, Russia, C.I.S Countries, England. All participants were satisfied with the performance of the fair and have expressed their desire to participate again through the Council in their next participation. Totally, 428 visitors had visited stalls of member exporters during the current edition. Total spot orders secured by Members is Rs. 3.71 crore & enquiries generated is Rs. 3.42 crore through participation in the Who's Next Fair. The next edition of Who's Next is being held from Friday, September 6th to Monday, September 9th at Paris.

Shri.S.Gurusaranaraj, AD coordinated participation of Member Exporters at the fair.

- S.Gurusaranaraj, Assistant Director

The existing RoSL Scheme for apparel notified vide notification no. 12020/03/2016-IT dated 12.08.2016, will be discontinued w.e.f. the date of this Notification <http://egazette.nic.in/WriteReadData/2019/199440.pdf> dt. 7th March, 2019.

The new scheme Rebate of State and Central Taxes and Levies (RoSCTL) on Export of Garments and Made-ups will be implemented and the new Scheme will come into effect from the date of this Notification i.e. 7th March, 2019 and shall remain in force up to 31.03.2020.

Mechanism of Rebate

1. The ROSCTL shall be implemented through a Merchandise Exports from India Scheme (MEIS) type scrip system.
2. The provision of issue of the rebate under the scrip based system by the DGFT would be for the exports made in the financial year 2019-20 onwards. The Department of Revenue will suitably authorize the allocation for issue of such scrips.
3. DGFT would be issuing the scrips for RoSCTL over and above budget provision for the shipping bills of the period before 01.04.2019 only. The allocation for RoSL over and above budget provision for issuing scrips, would be provided by the Department of Revenue for such old cases which could not be disbursed due to budget limitation.

Rate – The rates of RoSCTL Scheme are notified as Schedules 1, 2, 3 and 4 of enclosed notification (<http://egazette.nic.in/WriteReadData/2019/199526.pdf>). The Schedule 1 and 2 are the rates of State and Central taxes and levies respectively, for apparel and made-ups. Schedules 3 and 4 are the rates of State and Central taxes and levies respectively, applicable for apparel exports when the fabric (including interlining) only has been imported duty free under Special Advance Authorization Scheme

The RoSCTL rates for handloom product classification at 4 digit level is as given below.

HS at 4 digit level	Description of goods	Unit	Rate of state taxes and levies		Rate of embedded central levies		Total RoSCTL
			Rate in %	Cap per unit in Rs.	Rate in %	Cap per unit in Rs.	
6214	Shawls, scarves, mufflers, mantillas, veils and the like						
	of cotton	Piece	2.90	12.90	2.00	-	4.90
	of blend containing cotton and man made fibre	Piece	2.78	10.60	2.05	7.80	4.83
	of Man made fibres	Piece	2.65	10.80	2.10	8.60	4.75
	of silk (other than containing noil silk)	Piece	2.65	27.20	2.10	21.60	4.75
	of wool	Piece	2.65	11.60	2.10	9.20	4.75
	of blend containing wool and man made fibre	Piece	2.65	11.60	2.10	9.20	4.75
	of others	Piece	2.65	11.50	2.10	9.10	4.75
6216	Gloves, mittens and mitts						
	of cotton	Kg	2.90	53.40	2.00	-	4.90
	of blend containing cotton and man made fibre	Kg	2.50	42.10	1.85	-	4.35
	of Man made fibres	Kg	2.10	38.60	1.70	-	3.80
	of silk (other than containing noil silk)	Kg	2.10	140.90	1.70	-	3.80
	of wool	Kg	2.10	43.40	1.70	-	3.80
	of blend containing wool and man made fibre	Kg	2.10	43.50	1.70	-	3.80
	of others	Kg	2.10	35.90	1.70	-	3.80
6302	Bed linen, table linen, toilet linen and kitchen linen						
	of cotton	Kg	5.00	50.00	3.2	32	8.20
	of blend containing cotton and man made fibre	Kg	4.40	45.00	3.03	31	7.43
	of Man made fibres	Kg	3.80	49.20	2.85	36.9	6.65
	of silk (other than containing noil silk)	Kg	3.80	202.70	2.85	152	6.65
	of others	Kg	3.80	36.50	2.85	27.4	6.65

6304	Other furnishing articles, excluding those of heading 9404						
	of cotton	Kg	5.00	50.00	3.2	32	8.20
	of blend containing cotton and man made fibre	Kg	4.40	45.00	3.03	31	7.43
	of Man made fibres	Kg	3.80	49.20	2.85	36.9	6.65
	of silk (other than containing noil silk)	Kg	3.80	202.70	2.85	152	6.65
	of others	Kg	3.80	36.50	2.85	27.4	6.65
6307	Other madeup articles, including dress patterns (excluding fabrics swatches)						
	of cotton	Kg	5	50	3.2	32	8.20
	of blend containing cotton and man made fibre	Kg	4	40.9	2.75	28.1	6.75
	of Man made fibres	Kg	3	38.9	2.3	29.8	5.30
	of silk (other than containing noil silk)	Kg	3	160	2.3	122.7	5.30
	of others	Kg	3	28.8	2.3	22.1	5.30
	Apparel exports when the fabrics (including interlining) only has been imported duty free under special advance authorisation scheme.						
6214	Shawls, scarves, mufflers, mantillas, veils and the like						
	of cotton	Piece	1.37	-	1.08	-	2.45
	of blend containing cotton and man made fibre	Piece	1.37	-	1.08	-	2.45
	of Man made fibres	Piece	1.37	-	1.08	-	2.45
	of silk (other than containing noil silk)	Piece	1.37	-	1.08	-	2.45
	of wool	Piece	1.37	-	1.08	-	2.45
	of blend containing wool and man made fibre	Piece	1.37	-	1.08	-	2.45
	of others	Piece	1.37	-	1.08	-	2.45
6216	Gloves, mittens and mitts						
	of cotton	Kg	1.37	-	1.08	-	2.45
	of blend containing cotton and man made fibre	Kg	1.37	-	1.08	-	2.45
	of Man made fibres	Kg	1.37	-	1.08	-	2.45
	of silk (other than containing noil silk)	Kg	1.37	-	1.08	-	2.45
	of wool	Kg	1.37	-	1.08	-	2.45
	of blend containing wool and man made fibre	Kg	1.37	-	1.08	-	2.45
	of others	Kg	1.37	-	1.08	-	2.45

**Government of India
Ministry of Commerce and Industry
Department of Commerce
Directorate General of Foreign Trade
Udyog Bhawan, New Delhi**

Trade Notice no: 03 /2015-2020

Date: 3rd April 2019

To,

All Regional Authorities (RAs) of DGFT
All Customs Authorities EPCS/FIEO
Members of Trade and Industry

Sub: Discontinuation of issue of physical copy of MEIS/SEIS scrips for EDI ports with effect from 10.4.2019

In order to improve ease of doing business, it has been decided to discontinue issue of physical copy of MEIS/SEIS scrips by DGFT Regional Authorities with effect from 10.4.2019. To start with, this facility of paperless scrip will be available for EDI ports only, and will not be available for non-EDI/ SEZ ports.

2. Applicants will continue to apply for MEIS/SEIS as per current procedure on DGFT website (www.dgft.gov.in). However, RAs will not issue any hard copy of scrip to the applicants. Instead, after approval, the applicant will get the following message on the mobile and email address (as indicated in the MEIS/SEIS application module) that,

"Scrip No.....dated.....has been issued against RA File No..... No scrip on security paper is required to be issued. You can print/view scrip details at MEIS ECOM module on DGFT website. Information relating to transfer of scrip has to be recorded on DGFT website (dgft.gov.in) before the scrip can be used."

Printing the Scrip

3. In order to take a printout of the scrip, the applicant needs to choose MEIS/ SEIS scheme link in the ECOM module and then log-in on DGFT website (www.dgft.gov.in) using digital signature. After login, all MEIS/SEIS Scrips issued to the firm will be available in PDF form, so that the applicant can print/ save the Scrip for his own reference.

Using the Scrip for duty payment

4. On the basis of PDF copy of scrip, and after fulfilling the laid down procedures in this regard by the Customs, the scrip holder can approach the Customs Authority concerned at the relevant EDI port for

debit of the scrip. The Customs Authority will also check the ownership details of the scrip (original owner and current owner) from the DGFT website and allow debit of the scrip as per current procedure without insisting on the printed scrips on security paper

Transferring the Scrip

5. The current scrip owner (transferor) can transfer the scrip to another IEC holder (transferee, new owner). However, the information about the new owner (transferee) has to be recorded on the DGFT website by the current owner (transferor), before the new owner (transferee) can utilize the scrip. Thus, it is very important for both transferor and transferee to ensure that information relating to transfer is recorded by the transferor. You may refer to Trade Notice no 42/2015-2020 dated 11.1.2019 in this regard.

6. After the information relating to transfer is recorded on the DGFT website, the old owner cannot record further transfer, and only the new owner can record further transfer, if any. It should be noted that the recording of information is for the purpose of DGFT and Customs. Unless recorded on DGFT website, the new owner (transferee) will not be able to utilize the scrip for duty payment. Therefore, the new owner (transferee) has to ensure that the scrip is recorded in his favour by the old owner (transferor). DGFT/Customs are not responsible for any lapse by the old or new owner or any dispute between them in this regard.

7. It may also be noted that no TRA will be issued for all such MEIS/SEIS issued w.e.f 10.4.2019 from EDI to non-EDI locations. In case an applicant chooses a non-EDI port/ SEZ port as port of registration while filing application for MEIS/SEIS scrip, the existing system of printing of scrip by the RA and its registration will continue.

8. No simultaneous transfer of scrip to more than one firm will be allowed.

9. Difficulties, if any, in implementation of these provisions may please be brought to the notice of this Directorate immediately.

10. This is issued with the approval of the DGFT



Nikunj Kumar Srivastava
(Additional Director General of Foreign Trade)

[Issued from File no. 01/61/80/169/AM18/PC-3]

Notification

TO BE PUBLISHED IN PART-I SECTION – I OF THE GAZETTE OF INDIA EXTRAORDINARY

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
OFFICE OF THE TEXTILE COMMISSIONER

No. 7/TDRO/6/2019

Date: 7th March, 2019

HANK YARN PACKING NOTIFICATION (AMENDMENT)

In exercise of the powers conferred on me under clause 3, 8, and 11 of the Textiles (Development and Regulation) Order, 2001 issued under Section 3 of the Essential Commodities Act, 1955, I hereby amend the existing Hank Yarn Packing Notification No. 2/TDRO/8/2003 dated 17.04.2003 read with Amendment Notifications No.04/TDRO/8/2010 dated 31.03.2010, No.05/TDRO/8/2015 dated 02.09.2015 and No.06/TDRO/8/2018 dated 25.05.2018, as under:

Sr. No.	Existing Para of Hank Yarn Packing Notification No.2/TDRO/8/2003 dated 17.04.2003 read with amendment notification No.04/TDRO/8/2010 dated 31.03.2010 which is to be amended	Existing Provisions	Amended provisions
1.	Part –II , Para 6 (1)	Every producer of yarn who packs yarn for civil consumption shall pack yarn in hank form in each quarterly period commencing from January-March, 2003 and in every subsequent quarterly period, in proportion of not less than forty percent (40%) of total yarn packed by him during each quarterly period for civil consumption; Provided that not less than eighty percent of the yarn required to be packed in hank form shall be of counts 80s and below.	Every producer of yarn who packs yarn for civil consumption shall pack yarn in hank form in each quarterly period commencing from January-March, 2019 and in every subsequent quarterly period, in proportion of not less than thirty percent (30%) of total yarn packed by him during each quarterly period for civil consumption; Provided that not less than eighty percent of the yarn required to be packed in hank form shall be of counts 80s and below.

All other terms and conditions mentioned in the Hank Yarn Packing Notification No.2/TDRO/8/2003 dated 17.04.2003 read with amendment Notifications No. 04/TDRO/8/2010 dated 31.03.2010, No. 05/TDRO/8/2015 dated 02.09.2015 and No.06/TDRO/8/2018 dated 25.05.2018, will remain unchanged.

This notification shall come into force w.e.f. the 1st of January, 2019.



(Sanjay Sharan)
Textile Commissioner

SUSTAINING OF MAHESHWARI HANDLOOMS

(A Cover story from REHWA society)

REHWA Society is a non-profit organisation committed towards sustaining Maheshwari handlooms and the skilled craftsmen involved in their creation.

Founded in 1979 by Richard and Sally Holkar, it was established to create a source of livelihood for local weavers, gradually moving forward to provide them with housing, welfare and free education for their children.

At REHWA, we aim to preserve the traditional aesthetics of the age-old Maheshwari craft, while mixing in fresh contemporary elements that give us relevance in the market. In 2019, REHWA continues to retain the same ideals being sensitive and more receptive of the handmade, and the lives of the skilled communities involved in their making.

OUR IMPACT

Revival of the Craft

REHWA Society is one the first and primary organisation set-up with the purpose of reviving the dwindling craft of Maheshwari weaving. Due to REHWA's institutionalization of this craft, Maheshwari weaving was very quickly restored to its original, glorious status. REHWA not only provided weaving opportunities, but also built a new, larger market for Maheshwaris, and made sure that the desirable quality of Maheshwari textiles reached the existing market.



DIGNIFIED EMPLOYMENT

After a look around REHWA Society, one is hard pressed to find a more suitable environment for this line of work open spaces with enough natural light and ventilation. The weavers also receive a respectable wage, have fixed and reasonable working hours and have a provident fund for their retirement. To give you perspective; the wages we pay to our weavers in Maheshwar can buy them a kilo of rice, a kilo of lentils and a kilo of mixed vegetables per day - usually more than their regular intake.

WEAVER TRAINING

REHWA Society employs weavers who come from weaving backgrounds, possessing a commendable set of family-learned skills. We also, however, provide training and subsequent weaving opportunities to those without a weaving background. Particularly for young women looking for a much needed source of income - we strive to become a family they can lean on for support. Additionally, as the weaver have are trained profoundly at REHWA, they can venture other opportunities in the market, like commencing their own small-business.

EDUCATION

In 1995, the Ahilya Bal Jyoti School was established, with REHWA Society as its parent organization. The

school provides highly subsidized education and a daily meal to students (many of whom have parents working at REHWA), with the help of outside donations and regular funds provided by REHWA Society.

A good portion of cost of every REHWA product goes towards helping the school.

WELFARE

Our weavers and staff are well taken care of. Along with a regular contribution to a provident fund, the weavers have been provided with subsidized housing and healthcare. Health camps and eye camps are conducted frequently to ensure they receive the required attention for any medical conditions they may be suffering from.

Very recently, we ran a free eye-camp for our weavers, and collected ₹800,000 of donations, that will pitch in for expensive cataract operations they may need.

Our products



At REHWA, our major deliverable product remains superior quality, handwoven Maheshwari textiles. We create traditional Indian saris and have, through the years, diversified our product range to include silk, cotton and wool scarves, yardage of fabric material and even curtains and cushions. REHWA fabric is made of pure cotton, dyed with azo-free colours and is available in various colour tones and shades. The fabric is fine and soft, sometimes with traditional border elements on the edges. The chemical effluents of these dyes are treated and filtered before being released into our gardens.

In terms of product categories, we have:

Sarees, Stoles, Dupattas, Fabrics, Scarves, Shawls, Cushion covers, Curtains, Mattresses

Our production capacity

REHWA Society is a slow, ethical fashion brand. We believe in quality, rather than quantity. We invest a great deal of time and energy in our production cycle in order to produce the highest quality of textiles, without compromising with our weaver's welfare and working conditions. Each month, we produce approximately 3400 metres of textiles across 68 in-house looms by 68 inhouse weavers.

Marketability of our products

THE CRAFTSMANSHIP, THE QUALITY AND ITS WORTH

Our products appeal to buyers for two basic reasons. One, is because of the quality of the textile and its exclusivity in design. Two, is because of REHWA's 40 year old legacy - of being the torchbearer in the revival of Maheshwari handlooms and its commitment towards the weaving community and its welfare. We provide an innate finesse in product, in workmanship and skill, and are also genuinely motivated towards empowering our weavers and their children, through our efforts in providing them with subsidised housing, healthcare and schooling. We believe it is important to provide quality products with the story attached in the handloom sector, and we provide that.

Indian weavers possess a skill that should earn them far more than they do today. REHWA has been at the forefront of this movement towards the recognition of crafts people, right from its formation in 1979. As an NGO, REHWA makes use of the money earned through sales to provide proper compensation to weavers, a provident fund, healthcare benefits, subsidised housing for them and schooling for their children. To understand wholly, the value of the piece and the cause attached, one must visit our Weaving Unit in Maheshwar. It is a happy place, genuinely geared towards carrying on a legacy.

APPEAL IN THE NATIONAL AND INTERNATIONAL MARKET

There has been a promising trend in both the national and international market, towards the ethical, handmade and sustainable. There is an honesty that customers are looking for in the background of their product, where it comes from. The very nature of our organisation is geared in that direction, and it is exciting for us to be in a time where more customers are finally looking for that. It is crucial for organisations like ours, to tap into that market-to ensure a relevance that will in turn, sustain their crafts people.

Moreover, we are keen on providing quality. In supporting our cause, a customer or client is not losing out in the



quality they expect to have in their final product. We are reviving an extremely fine and delicate craft of weaving, and our textiles pass through several hands that each ensure the quality of the final piece. At REHWA, we have produced in-house collection and fulfilled customised design orders for international clients. We are slowly beginning to forge our way into becoming relevant in this new market. It's an encouraging time and place to be in.

Value addition to our products

Over time, as per the demands of the contemporary market, we have carried out a number of value additions to our designs. We have integrated many different regional crafts into our designs, thereby supporting artisans outside our organisation also. Following are certain key additions you will find in our products:



REHWA Prakriti

Prakriti is line of products that are created out of 100% organic cotton and dyed using 100% natural dyes.

Maheshwari & Ajrakh

Ajrakh is a centuries old hand-block printing from parts of Gujarat and Rajasthan, India. We produce basic Maheshwari textiles in-house and outsource Ajrakh prints on them from responsible, trusted vendors.

We have Ajrakh sarees, dupattas and fabrics with traditional Maheshwari borders.

Maheshwari & Bagh

Bagh is another hand block-printing technique found in Madhya Pradesh. Just like Ajrakh, we outsource Bagh printing from responsible vendors. In Bagh, we have bedsheets, mattresses, sarees, fabrics and dupattas.

Maheshwari & Shibori

Tie & dye, perhaps one the oldest dyeing technique in the world. We have an inhouse tie & dye team dedicated to making sarees, dupattas, stoles and fabrics with Maheshwari borders.

Maheshwari & Kalamkari

Hand block printed Kalamkari is another value addition you will see in our products.

Maheshwari & Bagru, Dabu and Jaipur block-printing

These block prints from Rajasthan add further to our beautiful textiles.

Maheshwari & Ikat

The ancient resist dying technique has traditionally been a part of Maheshwari weaving. You can see little bit of Ikat in our borders and on pallus. Lately, we have also started making Ikat fabrics with Maheshwari borders.

Initially, we started with Maheshwari sarees, but as the market expanded, our products diversified. Dupattas, stoles and fabrics quickly followed sarees. Later, Maheshwari shawls were added to our products as the demand for Maheshwari textiles in the international market grew. People wanted something contemporary yet traditional, and as a result, we ventured into clothing accessories to reach more people with Maheshwari textiles.

(Courtesy: REHWA Society)
www.rehwasociety.org

TEXTILES MINISTER INAUGURATES REFURBISHED HANDLOOM HAAT

Posted On: 05 MAR 2019 1:04PM by PIB Delhi

Union Textiles Minister, Smriti Zubin Irani, inaugurated the renovated Handloom Haat in New Delhi today. She also launched three projects of NIFT - Vision NXT – Trend Forecasting Initiative, Indian Textiles and Craft Repository and Design Innovation and Incubation. The Haat at Janpath in New Delhi has been set up by Ministry of Textiles to provide marketing opportunities to authentic handloom products from various States, PSUs and cooperative societies. Its main objective is to provide infrastructure support to handloom agencies to augment their sales of handloom products and to showcase the exquisite variety of handloom products produced all over the country. Textiles Minister also released a booklet - World Handmade Textile Biennales on this occasion.

Speaking on this occasion, Smriti Zubin Irani said that this is an effort to recreate history and revive the history of art. She said the NIFT will accomplish their job through artificial intelligence. The Textiles Minister further said that the virtual museum will not only help industry and research scholars but also carry forward the knowledge to the next generation. MoS Textiles, Ajay Tamta, also spoke on this occasion.

Project related to trend innovation lab 'Vision Nxt' initiative being set up by NIFT in the building will create an indigenous fashion forecasting service that endeavours to design seasonal directions for our country. The trend forecasting service would be aligned to our national and sub-national sociocultural constructs and market requirements. The proposed service is based on the premise that fashion is a dynamic industry, depending on seasonal trends and forecast to predict its future direction. It will help handloom sector in production of handloom products as per market requirement in terms of trends, design and colour forecast.

The project of Indian Textiles and Craft Repository Initiative of NIFT is supported by the DC Handlooms and the DC Handicrafts, Ministry of Textiles. The body of textile and craft knowledge generated through the Craft Cluster Initiative will be channelled into a national knowledge portal titled Indian Textile & Craft Repository. This repository will also house the virtual registers of the textiles and crafts resources, which are available in the Weaver Service Centres, the Crafts Museums, similar institutions and private collections. The repository will develop a virtual museum of textiles, and textile crafts, a designer archive, indigenous case studies, and also act as aggregator of online information on related research. Virtual museum will be set up having digitised resource of traditional archived pieces from museums, resource centres, weavers' service centres. It will also have

contemporary pieces and collections from designers, fashion archives. This will help in easy sourcing of designs.

Design Innovation and Incubation (DII) is intended to support young entrepreneurs, artisans, startups, NIFT alumni and students. The DII would also facilitate collaborations relevant for business development. The target beneficiaries include NIFT alumni and students who would like to start entrepreneurial ventures as well as candidates who have not been a part of NIFT but wish to take up NIFT incubation support.

It has been decided to set up incubation facilities (Regional Incubators) in Mumbai, New Delhi and Bengaluru campuses of NIFT in the following areas:

1. Textile for Apparel, Home & spaces (Delhi)
2. Smart wearable systems (Bengaluru)
3. Fashion and Lifestyle accessories (Bengaluru)
4. Apparel including Athleisure and Activewear (Mumbai)

The three locations have been proposed keeping in view the presence of industry, advisors, mentors and experienced NIFT faculty.

THIS TECH CAN MAKE FABRIC FROM OLD CLOTHING, AGRICULTURAL WASTE—AND EVEN TREES

Spinnova's technology for creating fiber from cellulose is a 2019 World Changing Ideas Award Winner. It could stop the bad environmental effects of cotton production.

Your future T-shirts might be made from potato peels, wheat straw, trees, or even former T-shirts instead of virgin cotton. In Finland, a startup has developed new technology that can transform cellulosic fiber into fiber for the textile industry—without the environmental challenges of older materials.

Spinnova, based in Jyväskylä, Finland, finished building a pilot factory in late 2018. Inside, patented machines grind up wood pulp and agricultural waste into tiny fibers that can be spun into wool and then made into fabric for clothing. The process has advantages over cotton, which requires large amounts of water to grow—often in water-stressed regions—and also uses large amounts of pesticides.

“Our water usage is minimal,” says Janne Poranen, CEO and cofounder of Spinnova, the winner of Fast Company's 2019 World Changing Ideas Award in the Experimental category. The startup has calculated that it uses more than 99% less water than cotton, largely because it's using trees that don't need irrigation as they grow. The process also doesn't use harmful chemicals. Unlike some other materials that can be made from trees, such as viscose, it doesn't use chemicals to break down tough fibers. The process is mechanical. “We're able to produce continuous filament, which is basically all-natural,” says Poranen. “That is unique.” The material also avoids the problems of synthetic fabrics like polyester, which are typically made from fossil fuels and can contribute to plastic waste in the ocean when tiny fibers break off of clothing in washing machines and flow down drains into waterways.

The company is beginning first with wood pulp as a raw material—perhaps unsurprisingly, since it's based in a region known for forestry and forest products—and with wheat straw, a form of agricultural waste. But over the last few years, it has experimented with multiple other sources of fiber, from carrot peels to cotton clothing. “We've

only scratched the surface of what options we have available as raw materials,” he says. Clothing as a source of fiber is particularly interesting, because cotton is typically difficult to recycle; if you drop off a pair of old jeans for recycling at a store, they’ll likely turn into a lower-quality material like insulation. The new process, which creates a gel-like material called microfibrillated cellulose, re-creates a high-quality fabric. In theory, brands could take back their old clothing to use as raw material in a fully closed loop. As Spinnova ramps up production at its new factory, it’s now in talks with clothing companies that want to do exactly that.

Source: www.fastcompany.com

Export Data

The export of handloom products for the period April 2018 - Jan’19 was Rs.1965.43 crore/US\$282.71 million as against Rs.1934.17 crore/US\$ 300.43 million for April 2017- Jan 2018 registering positive growth by 1.62 % in rupee terms and negative growth by 5.90 % in dollar terms.

Products	Apl 2017 - Jan 2018		Apl 2018 - Jan 2019.		% growth	
	INR	US \$	INR	US \$	INR	US \$
A)Fabrics						
1. Real Madras Handkerchiefs	0.00	0.00	0.01	0.00	--	--
2. Lungies	5.00	0.78	7.93	1.15	58.61	47.76
3. Dhotis	2.01	0.31	2.58	0.37	28.01	18.77
4. Sarees	2.05	0.32	5.33	0.77	159.96	141.67
5. Other Fabrics	91.28	14.19	136.50	19.52	49.53	37.58
Total (A)	100.35	15.60	152.34	21.81	51.81	39.84
B) Madeups						
1. Bed linen	249.54	38.76	212.32	30.62	-14.92	-21.00
2. Table linen	149.42	23.22	158.29	22.81	5.94	-1.78
3. Toilet & kitchen linen	128.70	19.97	96.60	13.93	-24.94	-30.28
4. Cushion covers	169.06	26.26	146.49	21.13	-13.35	-19.56
5. Other Furnishing Articles	278.08	43.19	267.89	38.56	-3.67	-10.73
6. Other Madeups	120.69	18.75	143.23	20.58	18.68	9.76
Total (B)	1095.49	170.16	1024.82	147.61	-6.45	-13.25
C)Floor Coverings						
Carpet and Floor coverings including mats & mattings	660.32	102.56	683.91	98.27	3.57	-4.18
D) Clothing Accessories						
Scarves, Stoles, Gloves, Mitts, Mittens etc.	78.01	12.12	104.36	15.01	33.79	23.92
Grand Total (A)+(B)+(C)+(D)	1934.17	300.43	1965.43	282.71	1.62	-5.90

Handloom Export (quantitywise) for the period April 2017 - Jan 2018 vis-à-vis April 2018 - Jan 2019.

Product Category	April 2017 - Jan 2018	April 2018 - Jan 2019	% growth
Fabrics in sqm.	5222931	13928650	166.68
Floor coverings in sqm.	21557435	21130920	-1.98
Clothing accessories in Nos.	2537182	3255027	28.29
Made ups in Nos.	38598161	37440545	-3.00
Made ups in Kgs.	6571179	5699929	-13.26

Top 20 Destination of Indian Handloom Products

INR in cr. and USD in mn

S.No	Country	April'17- Jan'18 in INR	April'17- Jan'18 in USD	April'18- Jan'19 in INR	April'18- Jan'19 in USD	% growth in INR	% growth in USD
1	U S A	509.78	79.17	554.18	79.66	8.71	0.62
2	U K	149.22	23.17	107.18	15.40	-28.18	-33.52
3	SPAIN	116.97	18.17	104.99	15.10	-10.23	-16.90
4	ITALY	93.72	14.57	90.69	13.10	-3.24	-10.10
5	U ARAB EMTS	92.60	14.39	87.33	12.64	-5.69	-12.14
6	FRANCE	87.12	13.53	83.28	11.95	-4.41	-11.68
7	GERMANY	98.39	15.28	83.04	12.03	-15.60	-21.23
8	AUSTRALIA	60.74	9.44	79.08	11.37	30.20	20.49
9	NETHERLAND	76.13	11.82	70.96	10.23	-6.79	-13.47
10	SOUTH AFRICA	54.82	8.51	56.23	8.06	2.57	-5.26
11	JAPAN	58.50	9.09	48.22	6.95	-17.57	-23.55
12	CHILE	30.54	4.74	36.50	5.25	19.53	10.72
13	BELGIUM	27.27	4.24	35.06	5.05	28.58	19.18
14	GREECE	26.88	4.18	32.56	4.71	21.12	12.85
15	CANADA	29.26	4.54	32.05	4.61	9.53	1.54
16	BRAZIL	28.22	4.38	28.87	4.13	2.29	-5.75
17	SWEDEN	48.89	7.59	27.98	4.02	-42.76	-47.05
18	SRI LANKA DSR	14.89	2.31	24.89	3.56	67.17	54.29
19	DENMARK	26.43	4.11	23.07	3.33	-12.73	-18.95
20	PORTUGAL	16.91	2.63	21.06	3.05	24.53	15.82



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Proposed Calendar of Events 2019 - 2020

Sl. No.	Date / Month	Name of the Event proposed	Product profile / Focus product
1	20-23 April 2019	Hong Kong International Home textiles & Furnishing Fair, Hong Kong	Home textiles and Clothing Accessories
2	1-9 June 2019	Global Indian Festival, Kuala Lumpur	IHB products
3	17-19, July 2019	30 th India Home Furnishing Fair/40 th India Garment Fair	Hometextiles / Clothing accessories, Garments
4	22-24 July 2019	Hometextile Sourcing / Apparel Sourcing Expo, New York, USA	Home textiles
5	24-26 July 2019	India Trend Fair , Tokyo	Hometextiles / Clothing accessories, Garments
6	11-14, Aug' 2019	Sourcing at Magic, Las Vegas, USA	Clothing Accessories
7	28-31. August 2019	Inter textile SHANGHAI home textiles, Shanghai, China	Home textiles
8	6-9, Sep 2019	WHO's NEXT , Paris	Clothing Accessories
9	6-10, September 2019	Maison & Objet, Paris, France	Home textiles, Clothing Accessories.
10	10-12, Sep 2019	GOTEX, Brazil	Home Textiles
11	15-18, Sep 2019	MIPEL, Milan Italy	Fashion Accessories and leather
12	17 -19 Sep 2019	Heimtextil Russia	Home Textiles, Floor Coverings
13	17-19 Sep 2019	INDEX Design Series Dubai International Fair	Blinds and curtains, carpets & Rugs, soft furnishings and textiles, art, accessories & Décor
14	Oct 2019	India Textile Sourcing Fair, Delhi	All textile products
15	27-30, October 2019	Global Sources Life Style, Hong Kong	Hometextiles / clothing accessories
16	October 2019	IndoMalaysia Trade Expo (Deepavali Carnival)	All handloom products
17	31 st Oct- 4 th Nov 2019	125 th China Import and Export Fair, Phase 3, Guangzhou	Hometextiles and multiproduct
18	12-14, November 2019	International Sourcing Expo, Melbourne, Australia	Home textiles, Clothing Accessories
19	07-10. Jan 2020	Heimtextil 2020	Hometextiles
20	10-13, January 2020	Domotex, Hannover, Germany	Floor Coverings
21	January 2020	WHO's NEXT, Paris, France	Clothing Accessories
22	January 2020	Intermoda, Mexico	Fashion and clothing accessories
23	11-14, February 2020	Texworld, Paris	Fabrics and fashion
24	7-11, February 2020	Ambiente, Frankfurt, Germany	Home Textiles and Fashion accessories
25	February 2020	Spring Fair, Birmingham	Hometextiles
26	5-7, February 2020	Domotex Atlanta	Floor coverings
27	21-23, Mar 2020	Seoul International Sourcing Fair, South Korea	Fashion, houseware, Life Style products, multi products